H. Wolff A.G.

Berlin W. 8.
Krausenstrasse No. 71/73

ESTABLISHED

ANNO

1850

Kuno Bergmann Kunstdruck, Berlin SW 68

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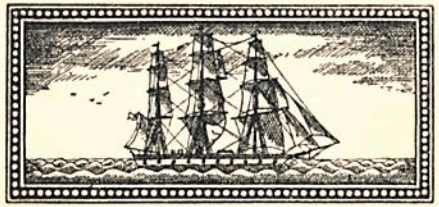
BERLIN W. 8.
KRAUSEN-STR. 17-18.

The Leading House for

WINTER 1923

REPRESENTED BY
F. G. Tanner
72, Oxford Street, London W1.



L A T E S T N E W S

WISHING to meet with reiterated desires of a great number of our friends and customers we again publish a report giving information of interest regarding our dealings. The actual political and commercial situation still shows a depression of the whole world's trade. With regard to German exports a forced sale of the nation's fortune occurred during the first years after the war, but now a reaction has taken place. The export traders aiming to reestablish their former reputation have found at last a sound basis to work upon in spite of the heavy fluctuations of the mark. In fact they had to consider the amount of marks required for replacing their stocks and to dispense with calculations based on the nominal cost price of their merchandise. By this means it has become more and more necessary to calculate and to sell in foreign currency, principally in sterling. But still the prices quoted in Germany are by comparison very advantageous as the cost of production and overhead charges have very much declined when reckoned with the actual currency rate. Acting according to the above stated considerations the manufacturers are now able to keep to their engagements both with regard to delivery and prices. Thus international commercial confidence is increasing, and this fact as well as the hope and keen desire to peace in all Europe are indeed conditions which cannot be overlooked and which are showing the way out of the chaos.

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In Japan there is in many a shop an ingenious pretty cat carved in wood, the prototype of which is said to have been worked by the famous old artist cutter Hidari Jingoro. It's beckoning little paw is enticing the public and sweeping the money into the chest. Likewise in our house the buyers are attracted by art

DEPARTMENT
LADIES' COATS

embodied in the various and beautiful garments for ladies and gentlemen, displayed in the bright distinguished halls of our showrooms on the groundfloor of our house at 17-18 Krausenstr. and 65-66 Schützenstr. The second floor of this building is occupied by the Department for SMALL FURS and the Skin Stores. In these rooms are working men who have had a world wide training in the art of selecting, grading and matching skins of every description. Here are piled up the stocks of Fur Linings, Skins and Fur Plates of all kinds, qualities and shades in a variety fully accommodated by experiences of decades to the great requirements of the firm and her customers. Here are entering cases and bales from our European and oversea buyers as well as from our branch in Leipzig devoted to skin trade. There arise fur wraps beginning with the small necklet of Sable, Marten, Mink or Skunk and the necktie of Mole, Skunk, sable or mole dyed Hamster, Bever-rite, Visonette, Molette and Sealrabbit, Opossum natural and in newest shades, Fox Ties in the most beautiful genuine specimens and striking imitations, particularly the firm's well-known speciality, the wonderful silverfox dye, scarfs of various width and length in unique and most effective elaboration. Follow by the size shawls, mostly triangular, often boarded by fringes, in elegant makes for theatre and afternoon wear and larger capes with wrapped collars and volantlike joined pieces meeting with the last demand of the vogue. Furthermore Fur Hats, Caps and Leather Hats are manufactured in these rooms grouped round about three courtyards and, same as all the other goods, on their way round become finished until being packed into big oversea cases.

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Upwards the lift is leading to the Stores of Woollen and Silk Materials and the Department for LADIES' COATS and Costumes. In many new materials of wool, silk, velvet, leather and fur are created Mantles, Jackets, Costumes and Suits worked in big and bright rooms. Three Pieces Costumes as well as wrapped Coats slightly gathered up at the lower part with wide sleeves or same decreasing beneath are to-day's fashion. Mantles of a length to the ankles with straight back, tightly set sleeves, volants joined at the waist or godets are produced in all varieties. Quite novel in design are furthermore the short Jackets of Fur or Leather matching with a dress and completing the aspect of the intended Japanese mode to which the coloured embroideries influenced by Tutankhamen now disliked were the

DEPARTMENT
SMALL FURS

forerunner. Our first picture is showing such a jacket worked of light sable dyed Hamster with a correspondent dress. Evening Coats, part of them capelike, are closing the round with dainty and harmonious colours. In Furs Nutria, Kolinsyk Natural Muscrat and Seal Musquash, Persian Lamb, Broadtail and Mole are up to date. Natural Grey Persian Lambs, Pijicky, Ponies, Sealrabbit and Bever-rite, Marmot in an unique special make and a fine dye applied in our own dyeing works and numerous other novelties are satisfying desires for less expensive furs which are as well used, besides Raccoon, Opossum, Flying Squirrel, White Fox, Monkey and many others as nice Trimmings for Mantles, Costumes and Suits for sports wear, day and evening. We represent in our second picture a coat of sable dyed Marmot in a new lamp-shade form and an afternoon Mantle of brown velours embroidered grey and trimmed Greyfox.

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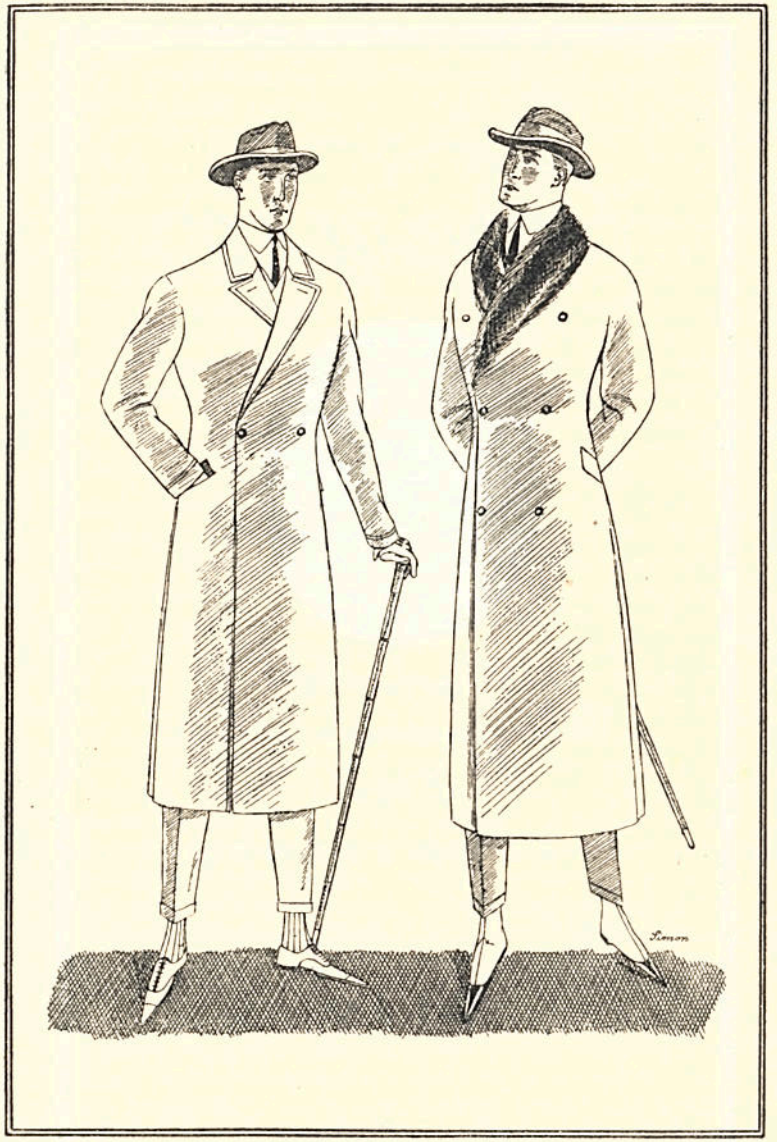
Farther on our way is leading to the Department for GENTLEMEN'S COATS where heavy Winter overcoats, warm Travelling Ulsters, Waterproof Coats, Leather Coats and Jackets for motoring and Fur lined Coats for day, evening and sports wear are to be seen. The waist line, has gone a little lower and became more pronounced. For gentlemen same as for ladies the coats are longer than they were last year. Similar are the shapes of the new Fur lined coats which now are replacing the old fashioned ones in black cloth, while these in their distinguished darkness remain reserved for evening wear only. Special cloths woven in weigth and shades in conformity with our particular instructions are the material for these coats and likewise in unlined coats are demonstrated the good relations we have with the mills of all countries considering our special desires and those of our clientele accustomed to find at our factory always exquisite taste. Our experiences of long years and our permanent touch with the first class houses nearly all over the world enable us to store in every department of our building which includes 5 busily animated floors of 15000 square feet each, the ranges needed for these multifarious requirements and which now at the season's start are offered at extraordinarily popular prices. Thus of our firm the sentence of Goethe proves true viz:

" . . . last everybody chooses what he likes.
Who brings a lot will bring something to many:
And everyone when leaving is content."



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